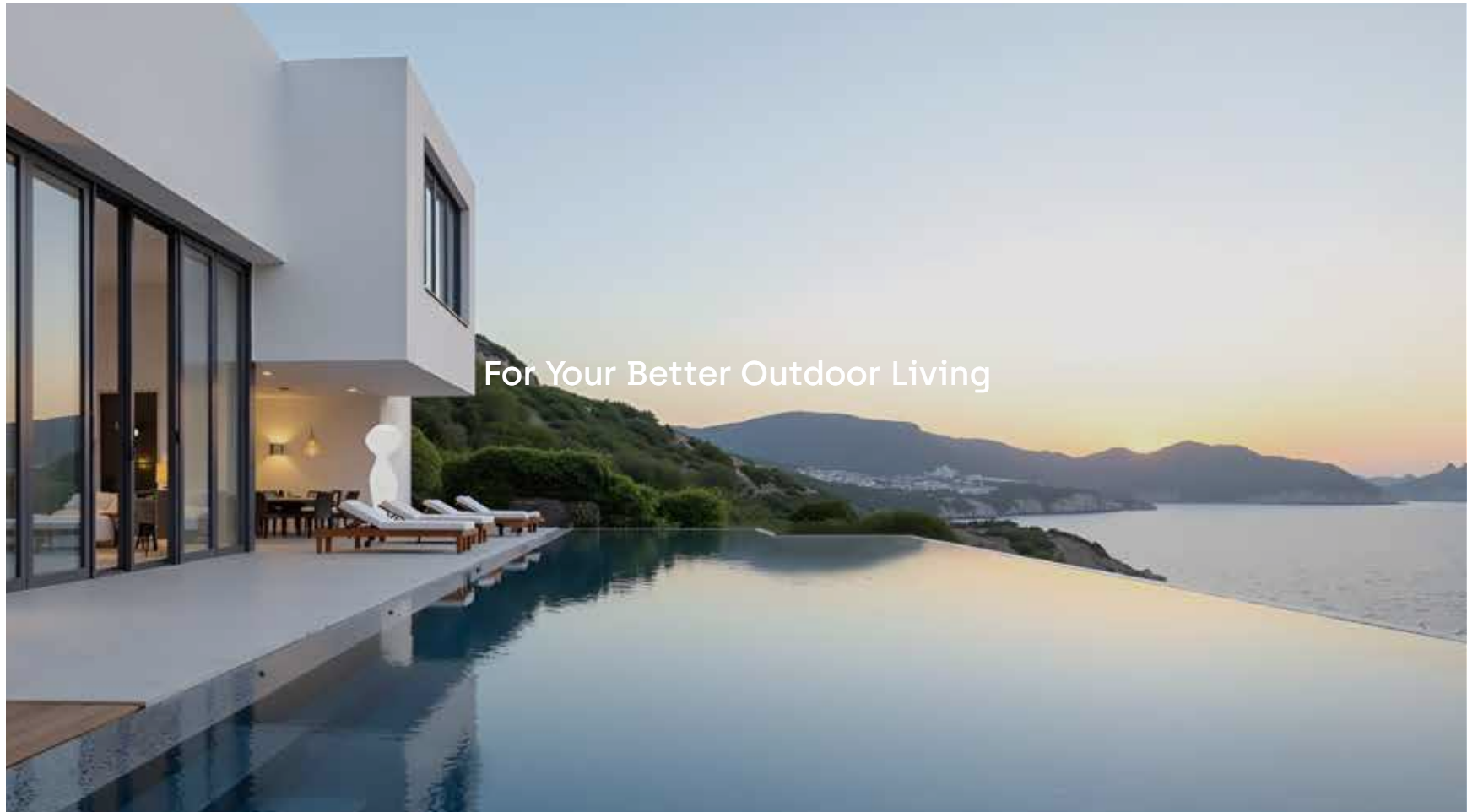








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BRAND INTRODUCTION

Yardcom is committed to creating high-quality outdoor living spaces for the global elite, redefining the style of outdoor living. Driven by design, we create outdoor spaces that fulfill functional, emotional, and social needs, bringing the beauty of outdoor living to families worldwide.

 **Brand Mission**
For Your Better Outdoor Living

 **Brand Positioning**
Global Outdoor Lifestyle Leader 



Discover a New Way of Courtyard Living

We focus on creating outdoor spaces that connect nature with living environments, enhancing an elegant lifestyle. Our goal is to offer a sustainable and beautiful courtyard living experience, where the boundaries between indoors and outdoors dissolve, allowing you to enjoy relaxation and freedom in nature.

BRAND JOURNEY

Advancing the Mission of
Better Outdoor Living

| 2014

Sylvanix Outdoor Products Inc. was founded in the United States, delivering high-quality outdoor products tailored to the global market.

| 2023

Launched the global high-end outdoor living brand YARDCOM. Dedicated to crafting holistic outdoor solutions and spearheading the evolution of the global outdoor lifestyle.

| 2020

Expanded into over 30 countries and regions worldwide, delivering high-quality, eco-friendly outdoor products to global markets. Continuously advancing the future of outdoor living and fostering a sustainable global circular ecosystem.

| 2024

Milan Design Week · Launch of the artwork "Pan Yuan: Momentality Unfold". In collaboration with designer Wu Bin, exploring a vision of harmonious coexistence between humanity and nature.

| 2025

Grand opening of the World's First YARDCOM Outdoor Art & Living Space. Strategic partnerships formed with leading international design firms. SAOTA | OKHA | Boeri. Debut at Maison&Objet Hong Kong.

| 2026

YARDCOM debuts at the Salone del Mobile in Milan.

VISION & CORE VALUES

Lead the Way in Global Outdoor Living Create Harmony Between Humans and Nature



Core Values

INNOVATION

Innovation drives our progress. We explore new possibilities in outdoor design aesthetics and lifestyles, breaking technical barriers to deliver comprehensive and unique solutions. We also strive to set higher service standards, ensuring the most attentive and complete customer experience.

SYMBIOSIS

Symbiosis is our guiding principle. We integrate sustainability into our growth, ensuring harmonious coexistence with the environment and nature.

ALTRUISM

Altruism is at the heart of our philosophy. Every product and service we offer is designed to enrich customer experiences, improve the lives of our employees, and contribute to a brighter future for the planet.

EXCELLENCE

Excellence embodies our constant pursuit of perfection. We carefully craft every detail and deliver exceptional service to ensure the flawless realization of outdoor living environments.

RESPONSIBILITY

Responsibility is key to sustainable development. We strive to be a responsible company, leading the industry in fulfilling customers' dreams of ideal outdoor living, while protecting the future of our planet.

REFLECTION

Reflection is the courage to acknowledge and learn from mistakes. As a pioneer in outdoor living, we embrace the unknown, continuously improving through selfreflection and tackling challenges with humility.



ENVIRONMENT PROTECTION

Carbon Neutrality Commitment

Environmental responsibility has been a core value of YARDCOM since day one. We avoid any materials that are not carbon-neutral and would contribute to global warming.

Carbon neutrality refers to achieving net-zero carbon emissions throughout a product's entire lifecycle—from manufacturing and use to end-of-life disposal—through energy efficiency, emission reduction, and certified carbon offset measures. YARDCOM has been certified as a Zero-Carbon Factory by nationally recognized authorities and has obtained Product Carbon Footprint certification, underscoring our commitment to verified and transparent environmental practices.

Through continuous innovation and responsible production, YARDCOM achieves an annual reduction of approximately 473,700* metric tons of CO₂ emissions.

Circular Economy Ecosystem

YARDCOM is committed to building a circular economy ecosystem by actively implementing green supply chain management strategies. Through continuous investment in green technology, material research, and product innovation, we promote sustainable development and encourage full lifecycle innovation—from renewable raw materials to circular reuse and regeneration.

- Over 80% of raw materials sourced from renewable resources
- 100% recyclability of profiles

Environmental Product Declaration (EPD)

YARDCOM translates environmental impact into transparent, measurable lifecycle data through comprehensive Life Cycle Assessment (LCA). All environmental information is verified annually by independent third parties, ensuring scientific and credible disclosure across the product lifecycle, while continuous improvement measures are implemented each year to further reduce carbon emissions.

*Product carbon footprint (certified):
2.261 metric tons of CO₂ per metric ton of product
≈ 113,000 metric tons of CO₂ per year
Carbon offset through reduced deforestation:
≈ 500,000 metric tons of CO₂ per year
Carbon reduction from recycled plastics and agricultural/forestry residues:
≈ 86,700 metric tons of CO₂ per year
Net annual carbon reduction: 473,700 metric tons of CO₂

2024 MILAN DESIGN WEEK

During Milan Design Week, in collaboration with renowned designer Wu Bin, Yardcom created a unique space called "Pan Yuan" in the central courtyard of the University of Milan. The installation blends the concept of symbiosis between humans and nature, while creatively combining modern design with Eastern aesthetics.

This is the perfect embodiment of Yardcom's vision for the 'better outdoor living' that Yardcom has always advocated.



DESIGN SHANGHAI 2024

At Design Shanghai 2024, Yardcom and Wu Bin made a stunning appearance at Design Shanghai, expressing the theme "Not Far Away" with deep significance.

The installation showcased the integration of nature into daily life, highlighting a beautiful green future where life and ecology coexist harmoniously.



YARDCOM'S COMMITMENT TO SOCIAL WELFARE

We believe that the future of our planet lies not only in sustainable ecology, but also in the hopeful hearts of children. Since 2020, Yardcom has been committed to public welfare, funding education for underprivileged children in rural Guizhou, China. On Children's Day, we bring gifts of love and warmth to light up their hearts.

Yardcom is dedicated to building positive social connections by supporting the employment of people with disabilities and helping them find new opportunities. We also offer care and assistance to elderly individuals living alone, working toward a more compassionate society.



INOVATION & STRENGTH

Exquisite outdoor spaces are the result of exceptional quality and unique design. Yardcom not only has a world-class R&D team and platform, but also a robust supply chain system. Additionally, Yardcom works with renowned designers to create outdoor living spaces that combine elegance with thoughtful design.



ICC-ES Certification



Environmental Product Declaration (EPD) Certification



WWF Low Carbon Manufacturing Programme (LCMP)



Zero-Carbon (Near Zero-Carbon) Demonstration Plant



Forest Stewardship Council (FSC) Certification



Global Recycled Standard (GRS) Certification



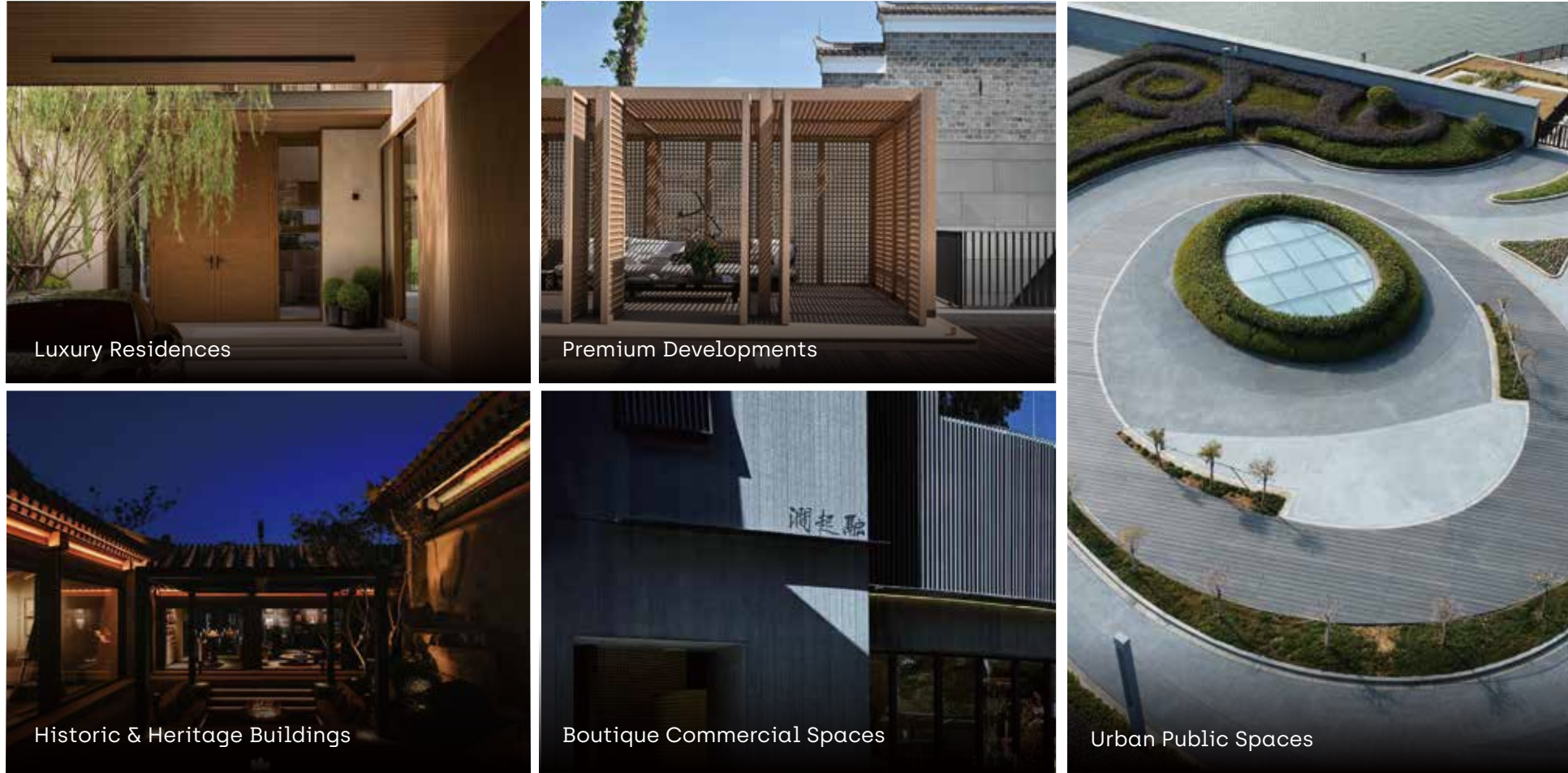
- 212 patents awarded, including 166 domestic and 46 over seas patents.
- Formed a product Design & Development team joined by international experts.
- Established a Sino-American Joint R&D and Innovation Center with our custom products successfully distributed in over 30 countries worldwide.
- Certified by ICC-ES (USA), and complies with EU standards such as ROHS, REACH, LCMP, as well as FSC and GRS certifications.

Building the Ideal Outdoor Space with the World's Leading Designers



Crafting Extraordinary Experiences Through Advanced Innovation and Pioneering Design

Powered by design fidelity, a high-performance portfolio, and meticulous service, YARDCOM has become a preferred partner for numerous high-end projects.



FUNCTIONAL SPACES

Outdoor Functional Spaces

Yardcom explores outdoor lifestyles, enhancing courtyard living with features that cater to entertainment, emotions, and social connections. By focusing on outdoor living, we create functional spaces for Social Gathering, Quiet Retreat, Garden Living, Fitness & Wellness, and Bespoke Space, all designed to offer a high-quality, diverse lifestyle for premium customers.



Functional Spaces

Social Gathering

Reception, cooking, and dining areas

Garden Living

Viewing, greenery, and flower areas

Fitness & Wellness

Yoga, swimming, and workout zones

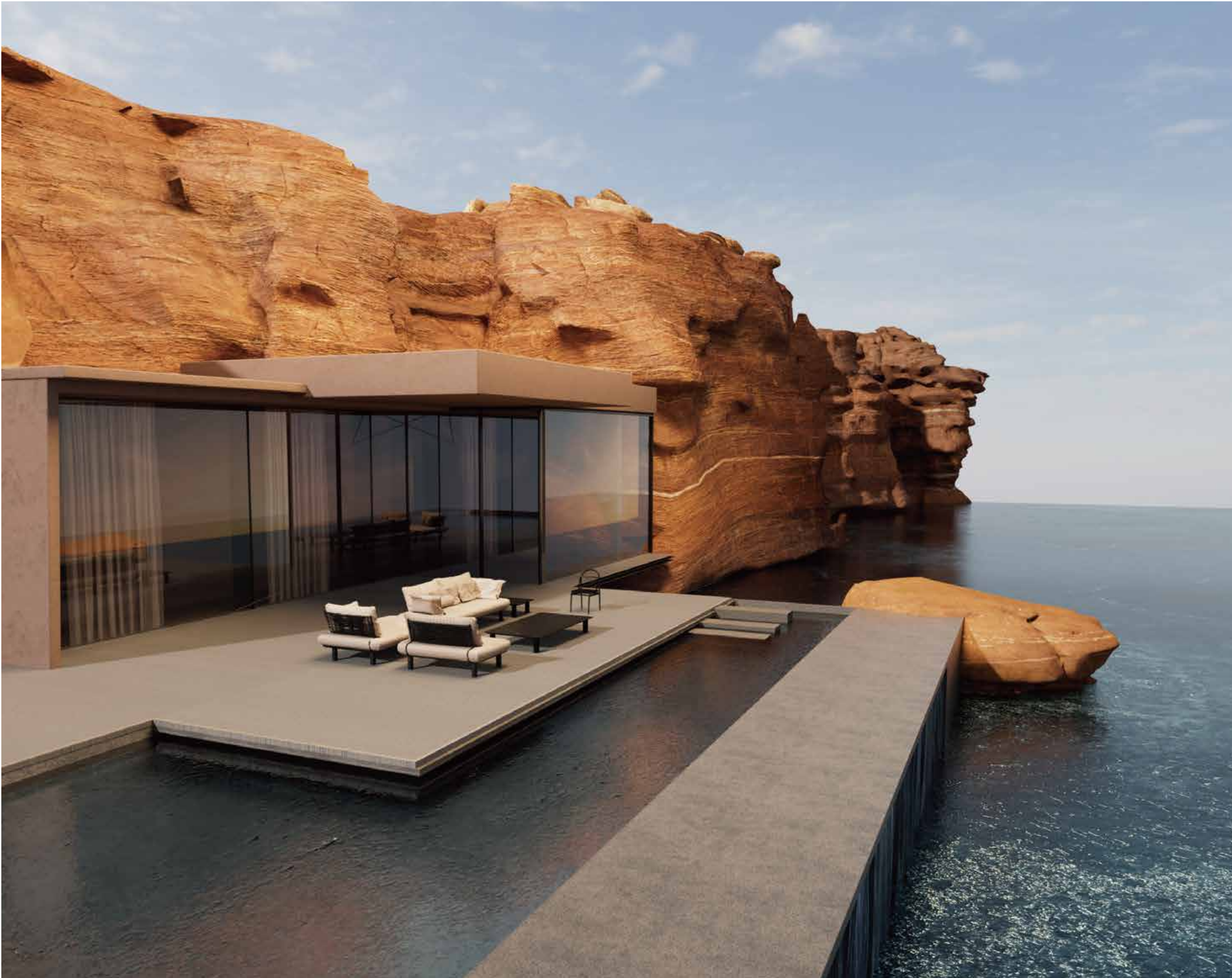
Quiet Retreat

Meditation areas

Bespoke Space

Tailored outdoor experiences

Social Gathering



Effortless Socializing

Yardcom's outdoor reception areas blend natural charm with modern design, offering an elegant space for receiving guests and enjoying relaxed weekend gatherings.



Cooking Area

Culinary Adventures

These outdoor cooking areas combine cutting-edge appliances with thoughtful design, offering a unique, enjoyable culinary experience in the open air.



Dining Area

Dining with a View

Bathed in natural light and surrounded by lush greenery, Yardcom's outdoor dining areas provide a charming setting for meals and parties, where guests can share memorable moments together.

Quiet Retreat



A Tranquil Retreat

Yardcom's meditation areas provide a tranquil retreat, perfect for unwinding with a cup of tea or a good book, all within a setting that reflects your personal style.





Harmony with Nature

Yardcom gardening areas integrate with nature, featuring greenhouses, scenic spots, and gardens to create a serene and vibrant outdoor environment.





Wellness in the Outdoors

Designed with a connection to nature, these fitness areas accommodate yoga, swimming, and various workouts, offering a refreshing space for both body and mind.



Multi-Scenario Solutions



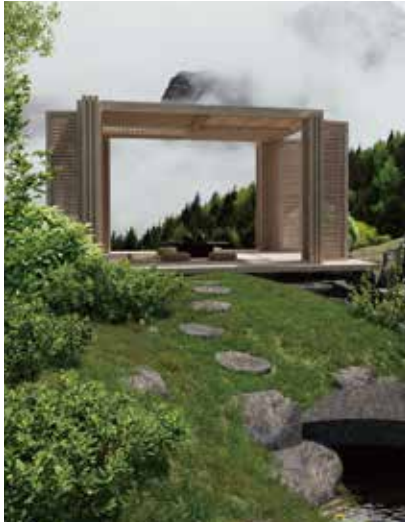
Outdoor Entry



Outdoor Paving



Outdoor Partitioning



Outdoor Micro-Architecture



Outdoor Furniture



Outdoor Landscaping



Smart System

Providing One-Stop Outdoor Living Solutions

From design to final implementation, Yardcom provides a one-stop solution. We offer a diverse range of high-quality, personalized outdoor products, creating luxurious and exquisite outdoor living spaces.



Decking

Yardcom decking combines the natural beauty of wood with a warm, inviting touch, creating a closer connection to nature.



Facade



Unlike traditional walls, Yardcom's wall series blends nature and yard, offering exceptional durability that resists the effects of weather and time.



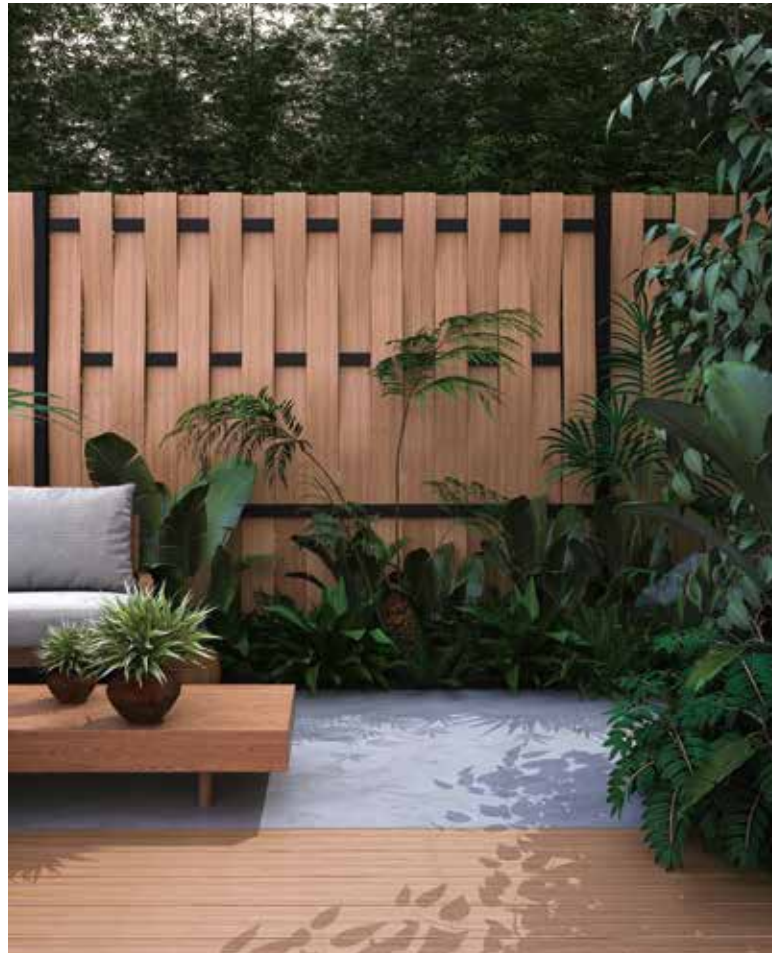


Gate



The gate acts as a connection between the private and outdoor spaces. Combining a soft wood-like texture and a strong aluminum structure, it offers both elegance and strength.

Fence



Fence creates a space that combines privacy and beauty, offering a peaceful gathering for family and friends.





Screening

Screens add depth and layers to your garden, enhancing the space with a dynamic, artistic feel, transforming your outdoor space into a visual experience.



Pavilion



Yardcom pavilion offers a serene spot to enjoy nature. Built with durable materials, it offers an elegant and comfortable retreat in your garden.





Pergola

Pergola provides shade and comfort while connecting with garden areas. With natural wood-like texture and long-lasting durability, it adds a touch of grace to your outdoor space.



Outdoor Furniture



From sofas, sunshades, to lounge chairs, our thoughtfully designed outdoor furniture offers comfort while enriching outdoor space.



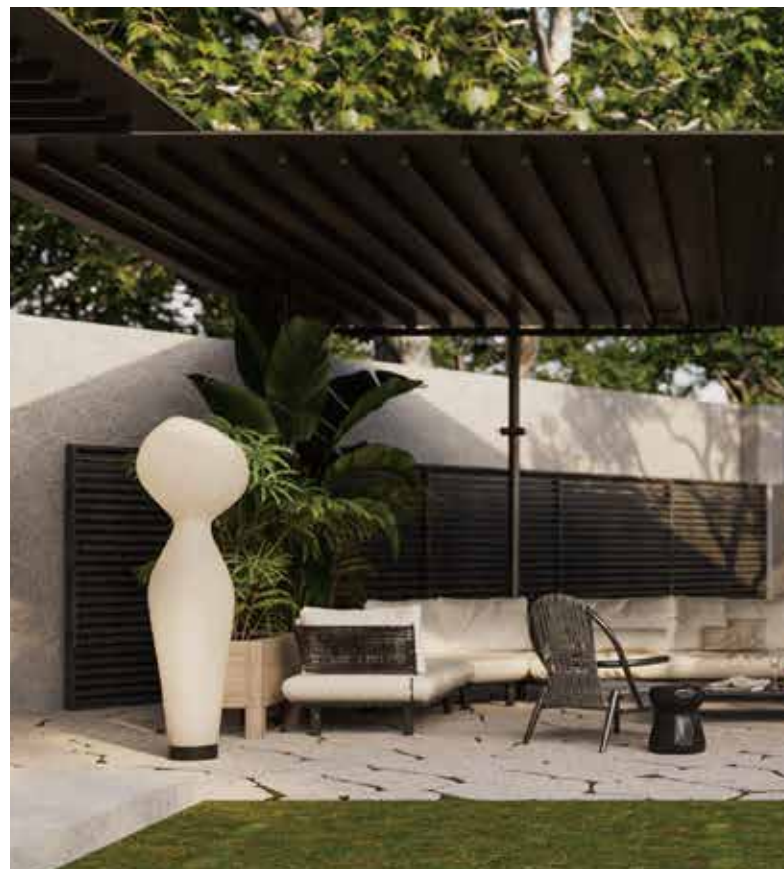


Garden Scape

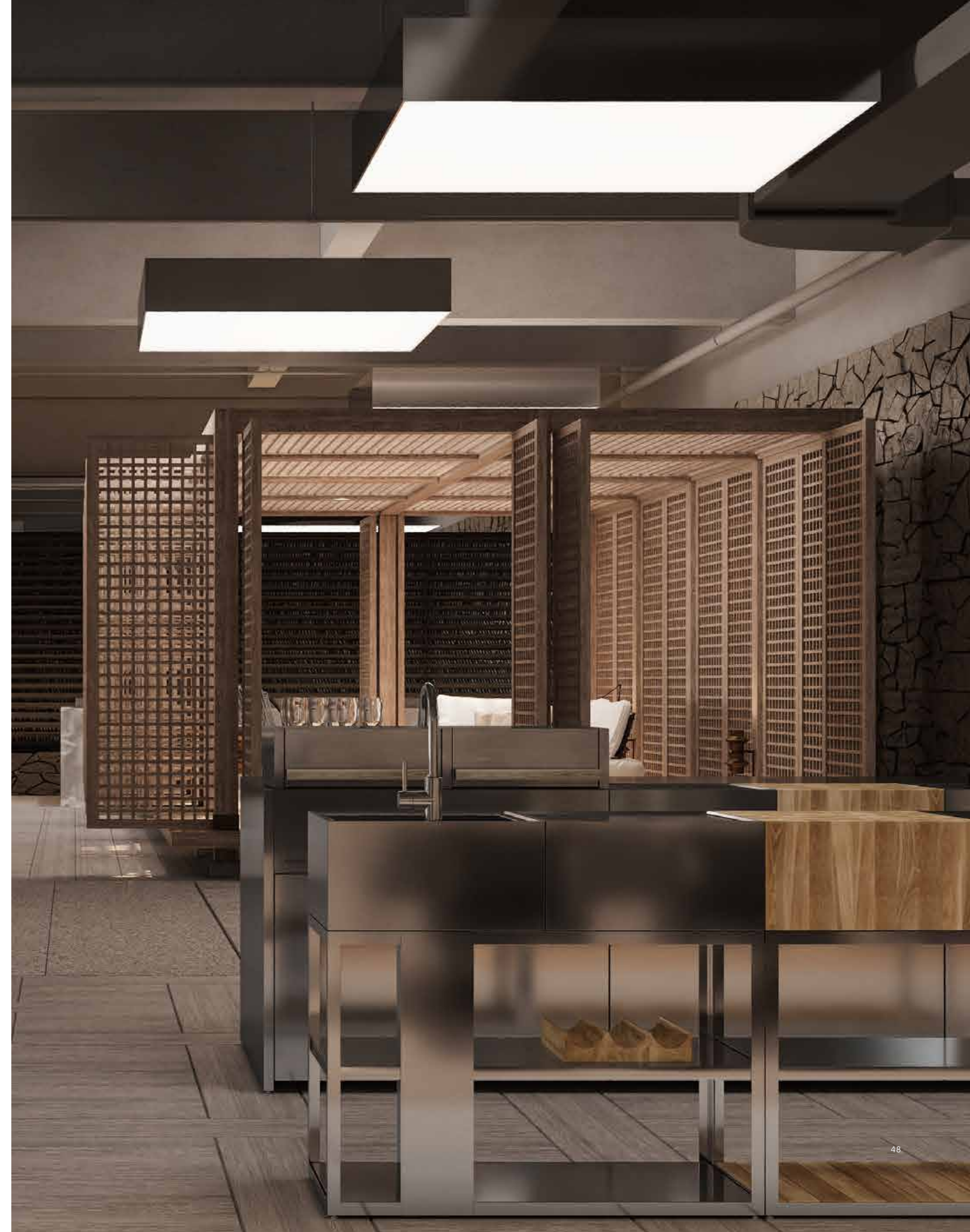
Yardcom integrates the beauty of nature into its designs, transforming your courtyard into a picturesque retreat, where you can immerse yourself in the tranquility of outdoor living.



Smart System



Yardcom's smart system connects indoor and outdoor spaces with advanced sensors, optimizing lighting, irrigation, and temperature control for comfort, security, and efficiency.



EXQUISITE EXPERIENCE

Thoughtful Service Experience

At the heart of Yardcom's service is a customer-oriented approach, listening to customers' needs and delivering value. Our high-end showroom serves as a key platform, showcasing a full range of outdoor solutions.



Discover Luxury Outdoor Living

The Yardcom flagship concept store, designed by renowned designer Wu Bin. As our first outdoor lifestyle gallery, it sets the standard for luxury outdoor living. By blending nature with everyday life, comfort with elegance, and indoor with outdoor spaces, it redefines modern outdoor living.

SUPREME SERVICE



1 Design Guidance

- Detailed design refinement
- Conceptual planning for outdoor spaces
- Technical guidance for implementation

2 Construction Support

- Material preparation and supply
- Support for customized outdoor projects
- Guidance on construction plans and installation

3 Service Integration

- Streamlined workflows for efficient delivery
- Tailored solutions for diverse requirements
- Expert advice on material selection and application

For your better outdoor living

We are dedicated to creating exceptional outdoor living spaces through outstanding design and thoughtful service. For Yardcom, a courtyard isn't just an extension of your home—it's a place where nature and living come together in harmony. By blending nature, art, and social connection, we hope to make courtyards the place for life's special moments, bringing families closer while offering peace and inspiration.

